

69th AWAG Corporate Contribution Levels of Giving

Thank you for considering becoming a corporate sponsor of AWAG Area Seminars. Your support is vital to our mission, and we are excited to offer you multiple levels of sponsorship. Please choose the level of sponsorship that best aligns with your goals and interests.

Bronze Level \$1,000*

Company name listed on AWAG website and Facebook page

Silver Level \$2,500*

- Company logo (small) listed on sponsor material and AWAG website and Facebook page
- Table at Corporate Event

Gold Level \$5,000*

- Company logo (medium) listed on sponsor material and AWAG website and Facebook page
- Table at Corporate Event and in hallway during Annual Seminar

Platinum \$7,500*

- Company logo listed on marketing for Annual
- Company logo (large) listed on AWAG Website and all social media accounts
- Table at Corporate Event and in hallway during Annual Seminar
- Opportunity to present a door prize on stage at Annual Seminar
- Company banner (provided by company) displayed in ballroom at Annual Seminar

Diamond Level \$10,000+*

- Company logo listed on marketing for Annual and Area Seminar material
- Company logo (large) listed on AWAG Website and Social Media accounts
- Table at Corporate Event and in hallway during Annual Seminar
- Opportunity to present door prizes on stage at Annual Seminar
- · Company banner (provided by company) displayed in ballroom at Annual Seminar
- Opportunity to host and speak at one Networking Social Event sponsored by your company
- Opportunity to teach one class (approved by AWAG Program Director) at Annual Seminar
- Opportunity to host a Sensing Session at Annual Seminar



Diamond Level PLUS \$15,000+*

- Company logo listed on marketing for Annual and Area Seminar material
- Company logo (large) listed on AWAG Website and Social Media accounts
- Monthly AWAG social media recognition
- Table at Corporate Event and in hallway during Annual Seminar
- Opportunity to present door prizes on stage at Annual Seminar
- Company banner (provided by company) displayed in ballroom at Annual Seminar
- Opportunity to host and speak at one Networking Social Event sponsored by your company
- Opportunity to host a Facebook live event prior to Annual Seminar
- Opportunity to be a participating member of the AWAG Scholarship Committee
- Opportunity to teach two classes (approved by AWAG Program Director) at Annual Seminar

• Opportunity to host up to two Sensing Sessions or one Sensing Session & one table at the Networking lunch (approved by the AWAG Program Director) at Annual Seminar

• Sponsorship of one AWAG Scholarship Participant

Executive Package

Each Corporate Contribution Level may upgrade their level and add any of the following:

- Keynote Speaker Sponsorship \$3,000 (covers seminar package, hotel accommodations and travel/airfare stipend)
- Speaker Sponsorship \$2,000 (covers seminar package, hotel accommodations, and travel/airfare stipend)
- Scholarship Participant Sponsorship \$1,000 (covers seminar package and travel stipend)
- Sponsor Opening Ceremonies \$3,000 (Coordinate details with Corporate Relations Director)
- Sponsor Seminar Participant Package contact Corporate Relations Director for details

In-kind donations are always welcome, however do not qualify for Gold, Platinum, Diamond, and Diamond Plus level benefits.



HBB / Non-profit Organization Sponsorship / In-Kind Donations:

We welcome a wide range of contributions from home-based businesses, non-profits, and other organizations to include in-kind and monetary donations. Whether it's products, services, expertise, or resources, we're open to discussing how your unique offerings can support our organization. Contact us to explore tailored contribution opportunities that align with your business capabilities and our needs.

Sample In-Kind Donation Opportunities:

Donation of goods/services such as media advertisements, tickets, gift cards, food and beverage, hotel stays, etc.

In-kind sponsors will receive recognition as an *In-Kind Sponsor* in the *Annual Seminar* Sponsor Presentation.

Thank you for your consideration, and we look forward to welcoming you as a valued Corporate Sponsor of AWAG. Your support helps us make a meaningful impact in our community.

*All contributions made to AWAG are treated as unrestricted contributions unless explicitly designated otherwise in a separate written agreement. Unrestricted contributions grant AWAG the flexibility to allocate funds where they are needed most to support our mission and programs. While we greatly appreciate specific intentions for donations, we reserve the right to redirect contributions as necessary to best serve our organizational goals and objectives.

We are committed to ensuring that your generosity makes a meaningful impact on our mission, and we maintain the highest standards of transparency and fiscal responsibility in managing your contributions. If you have specific preferences or restrictions regarding your donation, please contact our Corporate Relations Director to discuss your wishes in detail.

*Contributions made to the AWAG Annual Seminar sponsorship are considered separate and distinct from Area sponsorship contribution levels. We value and appreciate your commitment to enhancing our Annual Seminars through this sponsorship, and we want to clarify that this support is recognized independently of any Area Seminar sponsorship commitments your organization may have made.

If you have any questions or need further clarification regarding the distinction between area sponsorship contributions and annual sponsorship levels, please do not hesitate to contact our Corporate Relations Director at <u>corporate@awagleadership.org</u>.

Americans Working Around the Globe (AWAG) is a 501(c)(3) nonprofit organization that trains, strengthens and connects leaders in military communities around the globe. We achieve this by providing leadership and professional development seminars to Americans who are living and working overseas.