



2025-2026



SPONSORSHIP PACKAGE

LETTER TO OUR SPONSORS



Dear Prospective Sponsor,

Americans Working Around the Globe (AWAG) is a 501(c)(3) nonprofit dedicated to training, strengthening, and connecting volunteer leaders in U.S. military communities overseas. For 70 years, this all-volunteer organization has supported the personal and professional development of leaders across Europe.

AWAG serves 11 regions and nearly 50 U.S. military communities — including Air Force, Army, Navy, and NATO bases — reaching over 100,000 Americans. Through our Area Seminars and Annual Seminar, we provide impactful training to military spouses, active-duty members, civilians, and retirees.

We're proud of the success of our recent Annual Seminar in Garmisch, Germany, and are preparing for an even bigger event in 2026 — our 70th Annual Seminar, taking place April 26–30, 2026, in Garmisch.

As a volunteer-run organization, we rely on sponsor contributions to fund key seminar costs, including expert speakers, seminar assistants, and leadership training sessions in areas such as Leadership Development and Public Relations.

Please find our new 2025–26 Contribution Levels enclosed in the special 70th Annual Sponsor Package featuring opportunities to support scholarships, speaker sponsorships, and more.

Thank you for your support as we continue to empower leaders in military communities around the globe. We look forward to partnering with you this year.

Sincerely,

Maria Paige

AWAG Corporate Relations Director
Corporate@awagleadership.org

&

Cassandra Guerin

AWAG Outreach Director
Outreach@awagleadership.org

ABOUT US



MISSION

Americans Working Around the Globe (AWAG) is a 501(c)3 nonprofit organization whose mission is building leaders to strengthen and connect communities around the globe. Our purpose is to **train**, **strengthen** and **connect** American-affiliated communities around the globe through hosting leadership development training, promoting volunteerism, and providing networking opportunities.

2025-26 - AREA REPRESENTATION

- Bavaria
 - Garmisch
 - Grafenwöhr
 - Vilseck
- Benelux
 - SHAPE
 - Netherlands
- Italy
 - Vicenza
- Rheinland Pfalz
- Spangdahlem
- Stuttgart
- UK
- Wiesbaden

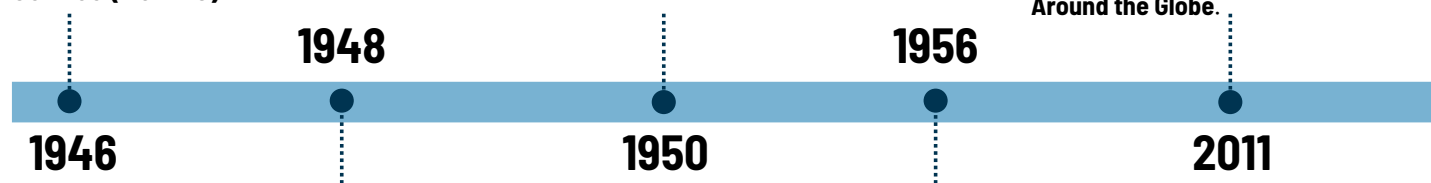
Virtual opportunities for remote or unrepresented areas

AWAG'S HISTORY

Started out in 1946 as post-WWII relief assistance in Germany and then known as the **American Occupation Women's Voluntary Service (AOWVS)**.

In 1950, the mission changed from welfare-based to one that emphasized German-American intercultural relations.

In 2011 a committee headed by Mrs. Joyce Ward developed a new name to match our already famous acronym. American Women's Activities, Germany officially became **Americans Working Around the Globe**.



In 1948, other welfare interests around Germany were added to its mission. Held first meeting at the Chiemsee Rest Center to discuss welfare needs.

A group was selected to plan a German regional conference and AWAG was formed. The first Annual Conference of **American Women's Activities - Germany** was held in 1957. By 1965, it had replaced the International Conference.

LEVELS OF GIVING



70th Annual AWAG Corporate Sponsorship Levels of Giving

Thank you for supporting AWAG's mission to grow leaders and strengthen communities. The following 2025-2026 annual sponsorship tiers provide a combined package of benefits across both the 1-Day Area Seminars and 4-Day Annual Seminar.

Diamond Plus Sponsor – \$20,000+

Sponsor AWAG's 70th Seminar Year and a Scholarship!

Diamond Plus sponsors receive:

- Large logo on all Area & Annual Seminar marketing, website & social media
- Monthly AWAG social media recognition
- Host Opening Ceremony at Annual Seminar
- Table at participating Area Seminars and Annual Seminar
- Company banner (provided by sponsor) displayed at participating Area Seminars and Annual Seminar
- Sponsor recognition at Annual Seminar
- Seminar app - sponsor access + features

Opportunity to:

- Present door prizes on stage at four Area Seminars and Annual Seminar
- Host a recorded event before Area Seminars or Annual Seminar
- Teach up to six classes (up to four at Area Seminars and two at Annual Seminar)
- Host and speak at up to two Sensing Sessions or one session + one table at Networking Lunch at Annual Seminar
- Serve on AWAG Scholarship Committee
- Present one sponsored scholarship

LEVELS OF GIVING CONT.



Diamond Sponsor – \$15,000+

Sponsor AWAG's 70th Seminar Year and a Scholarship!

Diamond sponsors receive:

- Large logo on Area & Annual Seminar materials, website & social media
- Table at participating Area Seminars and Annual Seminar
- Company banner (provided by sponsor) displayed at participating Area Seminars and Annual Seminar
- Sponsor recognition at Annual Seminar
- Seminar app – sponsor access + features

Opportunity to:

- Present door prizes on stage at four Area Seminars and Annual Seminar
- Speak at one Networking Social Event
- Teach up to six classes (up to four at Area Seminars and two at Annual Seminar)
- Host one Sensing Session at Annual Seminar
- Host a recorded event before Area Seminars or Annual Seminar
- Present one sponsored scholarship

Platinum Sponsor – \$9,000+

Sponsor AWAG's 70th Seminar Year and a Scholarship!

Platinum sponsors receive:

- Medium logo on Area & Annual Seminar materials, website & social media
- Table at participating Area Seminars and Annual Seminar
- Sponsor recognition at Annual Seminar
- Company banner (provided by sponsor) displayed at participating Area Seminars and Annual Seminar

Opportunity to:

- Present a door prize on stage at participating Area Seminars and Annual Seminar
- Teach up to three classes (two at Area Seminars and one at Annual Seminar)
- Present one sponsored scholarship

LEVELS OF GIVING CONT.



Gold Sponsor – \$7,000+

Sponsor AWAG's 70th Seminar Year!

Gold sponsors receive:

- Medium logo on participating seminar materials, website & social media
- Table at participating Area Seminar and Annual Seminar Corporate Event
- Sponsor recognition at Annual Seminar

Opportunity to:

- Teach one class at an Area Seminar
- Present a door prize on stage at participating Area Seminar and at Annual Seminar

Silver Sponsor – \$4,500+

Sponsor AWAG's 70th Seminar Year!

Silver sponsors receive:

- Small logo on participating seminar materials, website & social media
- Table at participating Area Seminar OR Annual Seminar Corporate Event
- Sponsor recognition at Annual Seminar
- Present a door prize on stage at participating Area Seminar or Annual Seminar

Bronze Sponsor – \$2,500+

Sponsor AWAG's 70th Seminar Year!

Bronze sponsors receive:

- Small logo on participating seminar materials, website & social media
- Table at participating Area Seminar OR Annual Seminar Corporate Event
- Present a door prize at participating Area Seminar OR Annual Seminar Corporate Event

LEVELS OF GIVING CONT.



Star Sponsor – \$1,500

Sponsor a Shining Star – Scholarship Recipient or Keynote Speaker for Annual Seminar!

Star sponsors receive:

- Small logo on Annual Seminar materials, website & social media
- Opportunity to present a scholarship OR keynote speaker certificate at Annual Seminar

70th Annual AWAG Partnership Opportunities and In-Kind Support

We also welcome other individual, corporate, home-based business, nonprofit, and in-kind contributions (e.g., gift cards, hotel stays, and other services).

Community Partner – \$650+

Award a grant, monetary contribution, or volunteer your talent supporting a local Area Seminar and/or Annual Seminar!

Community partners receive:

- Small logo on participating seminar materials, website & social media
- Info table at participating Area Seminar
- Partnership recognition at Annual Seminar

In-Kind Sponsor – Value In-Kind

Contribute small but meaningful needs such as donated goods, supplies, or seminar items!

In-Kind sponsors receive:

- Small logo on participating seminar materials, website & social media
- Opportunity to contribute an in-kind service and/or giveaway in-kind items at participating seminar

LEVELS OF GIVING CONT.



Additional Info

- Annual and Area benefits are now fully integrated in this unified sponsorship structure for the June 2025 - May 2026 AWAG board year
- Contributions may be broken into installments
- Seminar registration, meals, and lodging not included
- Base access/authorization must be approved for seminar attendance/participation
- Contributions are treated as unrestricted unless a written agreement specifies otherwise
- Please note that partnerships and in-kind contributions cannot qualify for Corporate Levels of Giving Recognition

Contact Us

For more information or to confirm your sponsorship:

- Email: corporate@awagleadership.org & Outreach@awagleadership.org
- Visit: www.awagleadership.org

THANKS FOR YOUR INTEREST IN SUPPORTING AWAG'S 70TH YEAR!

